

SERENADE™

CABINETRY



TIMELESS DESIGN • WELL ORCHESTRATED





Contents

FIND YOUR BEAT / 2

welcome to Serenade Cabinetry

MAKE YOUR MIX / 4

select from our material mix

TUNE INTO CRAFTSMANSHIP / 8

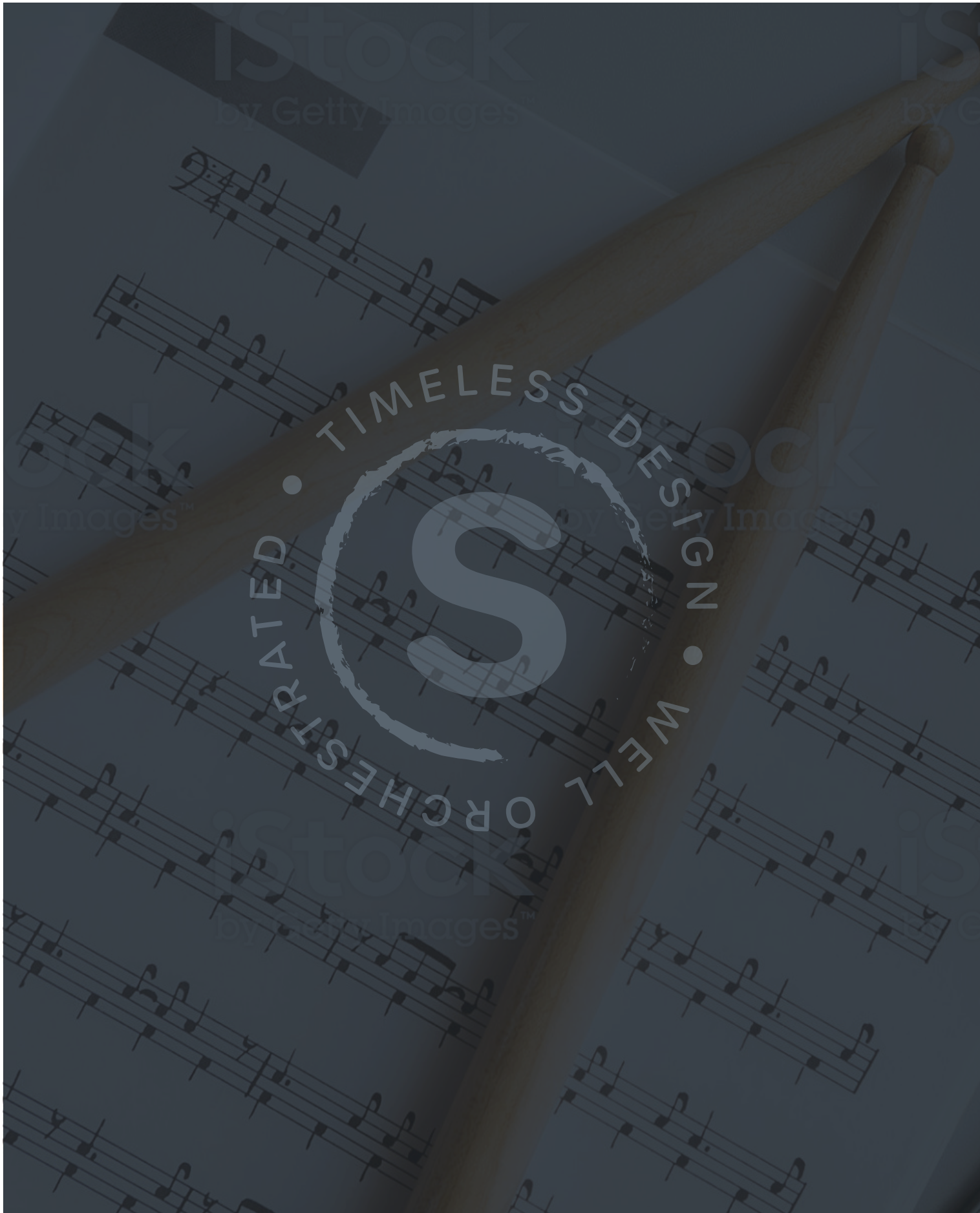
crafted with confidence

COMPOSE YOUR STYLE / 12

spark your inspiration

CREATE STORAGE SYMMETRY / 36

perfect for storage needs





FIND YOUR BEAT

Fashion, food, film—you're on the beat of the next big thing while staying true to your own artistic taste. Your home is a symphony of style, directed by your keen eye for design and your practical mindset.

Build harmony between bold and timeless with Serenade Cabinetry, elevated by smart frameless styles and clever accessories. Showcase the true you—without breaking the bank. Whichever direction you choose, Serenade's there for it all; start a journey in design.

MAKE YOUR MIX

Being “one-note” has never been your thing. You know a bounty of materials gives you freedom to choose from dozens of looks, and—down to the molecule—your space is 100% curated to you.



Our frameless designs come in dozens of options; from classic wood finishes to eye-catching acrylics, all working towards the same goal: giving you a variety of tones and textures to create any genre or style you need. There's no wrong way to mix with Serenade materials.

Material mix

Each of our materials has its own advantages, and offers something different. With your style in mind, find the materials that catch your eye, and picture the possibilities.

THERMOFOIL Adaptable, and perfect for any taste, thermofoil doors are lustrous, durable, and beautiful in any space. Choose a **solid** color, with soft and muted tones, a **woodgrain** pattern with or without **texture** that personifies your personal tastes, or a **high gloss** finish to open doors to the contemporary look you've always wanted.

woodgrain thermofoil

cherry

maple

rift-cut white oak

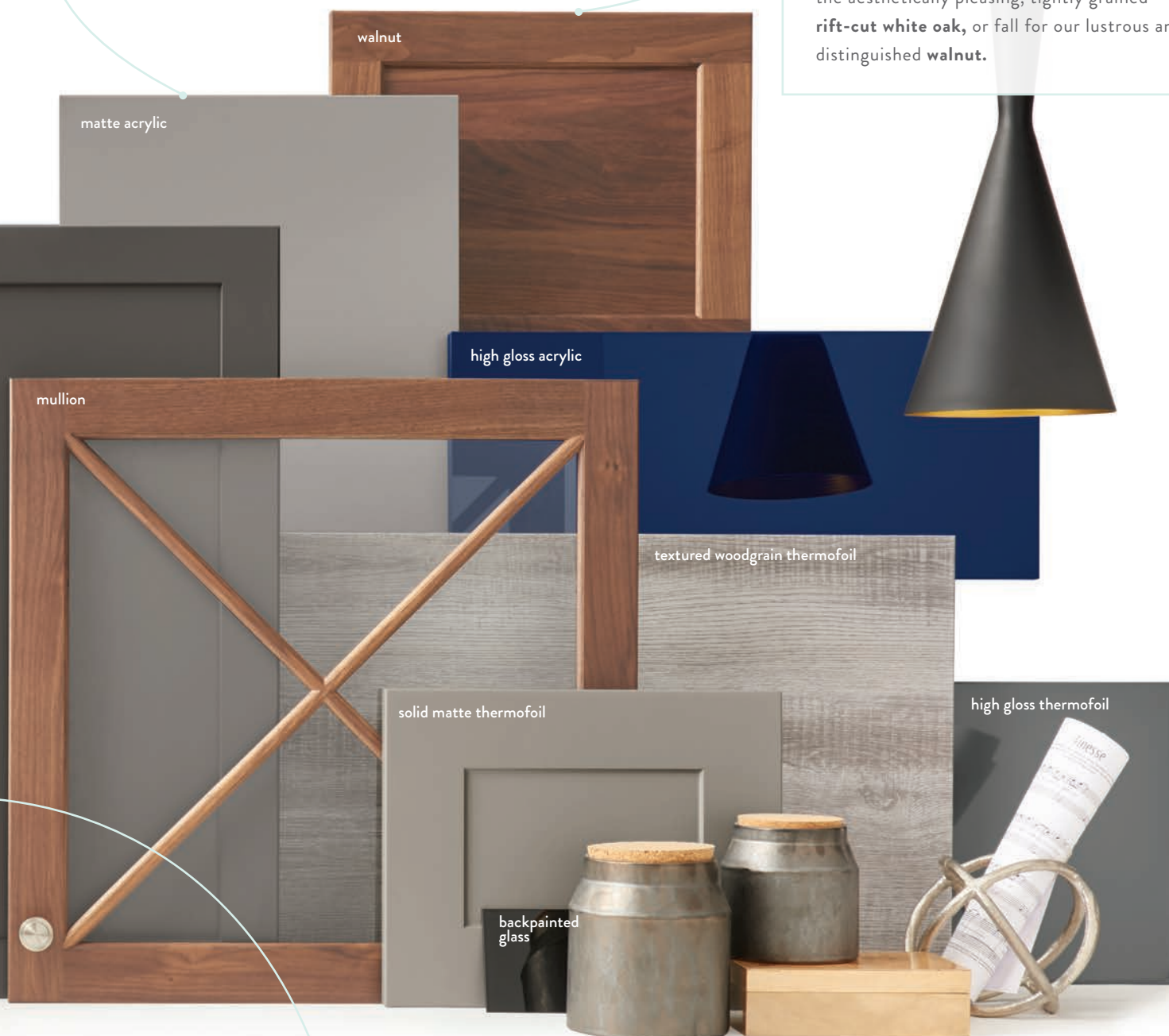
paint grade

metal

METAL / MULLIONS Add a one-of-a-kind finesse to a contemporary space, or a tasteful touch of shine to any style with decorative door options. Choose from **backpainted glass** in gloss or matte, elegant **mullion** options or further customize your look with **metal**, available in three finishes—oil-rubbed bronze, brushed stainless steel, and matte aluminum.

ACRYLIC Offering the utmost in metropolitan sophistication, our acrylic doors come in a wide variety of colors, and are available in a sleek **high gloss** finish as well as a subdued **matte**.

HARDWOODS Nothing beats the natural beauty of hardwoods. Light and playful **maple** offers a variety of stains. Our **cherry** options give an inviting warmth and familiarity to a space from mild, to robustly crimson. Explore the aesthetically pleasing, tightly grained **rift-cut white oak**, or fall for our lustrous and distinguished **walnut**.



PAINT GRADE Created to offer a smooth, welcoming surface for all of our paints that gives you a consistent, stylish look, and is more durable than a painted hardwood.



TUNE INTO CRAFTSMANSHIP

In arts, crafts, woodworking, cooking and beyond, you know quality craftsmanship when you feel it. And sought-after pieces across disciplines have something in common: made in the USA*, and made responsibly.

KCMA CERTIFIED. Certification is awarded annually based on compliance in five categories: air quality and pollution prevention, resource sustainability, waste minimization, environmental stewardship and community relations.



Sustainably sourced lumber reduces carbon footprints, and frameless means less materials used, less materials wasted.

Confidence for life

Crafted with confidence and backed by a lifetime limited warranty, there's a time in life when you want each of our options for construction.



WHITE MELAMINE is easy to clean and gives cabinet interiors a bright, fresh look. Go neutral with a maple natural melamine option.



FRAMELESS CONSTRUCTION means getting more space where you need it. Doubling down on the construction of our cabinets and removing the frame across the front edge gives you easy access to all your items, and more space for your odd sized dishes.

The **CABINET CASE** is a durable $\frac{1}{4}$ " thick furniture board on back and $\frac{5}{8}$ " on sides, top and bottom offering strength you can feel, as well as enhanced frameless accessibility. Upgrade to a plywood core for added strength.

KCMA CERTIFIED. Our cabinets are quality tested by the Kitchen Cabinet Manufacturers Association (KCMA) assuring you that Serenade cabinets comply with the rigorous standards approved by the American National Standards Institute (ANSI).



QUIET CLOSING DOORS open to 110 degrees and slow the occasional slam for a peaceful kitchen.



METAL DRAWERS and **PULL-OUT TRAYS** combine fashion and function as a stylish upgrade.

SOLID WOOD DOVETAIL DRAWERS and **PULL-OUT TRAYS** are sturdy and durable at $\frac{5}{8}$ " thick.

QUIET CLOSE FULL-EXTENSION DRAWER GUIDES give you access to everything inside and close with one soft push.



COMPOSE YOUR STYLE

Modern, Contemporary, Transitional—style, much like life, is what you make it. Taking something ordinary, seeing beauty in it, and giving it a bit of your true self is what masterpieces are made of.



Whether you live and breathe the spirit of Modernism, share a common set of beliefs with Contemporary, or look to create your family's newest traditions in a Transitional space, combine our finishes, textures and accessories to make a space with soul. Use our takes to spark your inspiration, or recreate your own version.



Flannery in Sea Salt Classic on paint grade, and Cabot in French Roast on rift-cut white oak

Simple hardware and Bellagio oil-rubbed bronze metal doors compliment the contemporary choices of this space, while Vertical Reeded glass balances the style with a touch of '60s charm.



Mid-century remix

Live in the moment. Be up for anything. Weekday homework help, candlelit date-night, or unwinding with friends during the game—say yes to experiences in a space that handles it all. Flannery slab cabinets in bright white Sea Salt offer a tasteful base to build around. Their trend-forward clean lines juxtaposed with the Mid-century mystique of a rich brown French Roast finish creates a functional, Lite-contempo design. Use open shelving, and simple hardware throughout to maintain a streamlined, current aesthetic.



Flannery in Sea Salt Classic on paint grade,
and Cabot in French Roast on rift-cut white oak



Mid-century vibe

With more Friday nights in than out, you deserve a space that inspires. Contemporary sensibility and passion for the classics offer a living area with the energy of a live show, and the upscale comfort of a laid-back lounge. Riff with Mid-century modern by introducing robust French Roast around a fireplace, mixing natural materials and minimalism. Incorporate a svelte, up-to-date upgrade with white Sea Salt paint on open bookshelves, and up the ante of a communal concert hall with a refined feel.

Create continuity in your home by bringing design elements from the kitchen into a laid back living space.





Marquez high gloss acrylic White Dahlia and Navy,
Stevenson textured woodgrain thermofoil Southwester;
with Catania Stainless Steel and Frosted glass



Seductive shine of high gloss acrylic creates
an accent piece that sets a space apart.



Sleek amplified

You've been patiently waiting for the right time to create your dream home, and now is no time for compromise. Create the haute design you've pinned with tasteful texture contrast. The negative space of high gloss acrylic in White Dahlia amplifies a streamlined design and draws attention to other textures and colors. Stevenson thermofoil with Southwester textured woodgrain, and a pop of Navy as an accent adds finesse to function in a space that's ready for your next big chapter.





Marquez in high gloss acrylic Twill

Eye-catching and glossy, Marquez acrylic cabinets in a metallic sandy Twill color elevate neutral storage; paired with a warmer wood for open shelving to add depth to a serene space.





Luxury lite-contempo

No space deserves a clean look quite like the master bath. Find balance in Light-contemporary with a pop of color in a Bohemian backsplash behind the mirror, high gloss acrylic with metallic fleck cabinets, and wooden open shelving near the shower. An elegant freestanding tub is a natural fit, and a lush, off-white rug can really tie the room together in an atmosphere of luxurious balance.





Hannah matte acrylic Urban, Anton textured woodgrain thermofoil Aged Oak Gray



Earth tone urban

Skip cover charges, car service, and overpriced cocktails. You're mixologists and entertainers in your own right, promoting sophisticated sleek. Light, earthy tones create a place to entertain in, not distract from. Aged Oak Gray textured base cabinets against Urban matte acrylic is a subtle, modern play on tone and texture, and differing depths of wall cabinets offer progressive depth without saturating a streamlined space. Subdued modernist hardware creates punctuation for the area, and minimizes visual traffic for the host's open concept. Complete a neutral palette with subway tile backsplash for a high-sheen focal point.





Hannah matte acrylic Urban, Anton textured woodgrain thermofoil Aged Oak Gray, Rowling in Espresso on cherry

An open concept only takes you as far as you let it. Continuing the motif into other living spaces with simple wood accents and streamlined designs creates a unified whole, with an eclectic vibe that's open to interpretation, brimming with personal creativity.





Minimalist beat

Books are often better than the movie, and less is usually more for Contempo designs in a communal area. Ditch the oversized entertainment center and find a way to make a balanced space where conversation is king. A simple but stately Minimalist-mod entertainment center with Rowling doors in a roasted coffee Espresso finish brings boldness with a small footprint, leaving room for jamming with friends or a round of the next best card game. Mirror the clean lines of Contemporary furniture with a matching glass-front bookcase filled with your best conversation starters.




Wilde in Earl Grey Classic on paint grade, Truman in Natural on walnut, and Anton textured woodgrain thermofoil Diva

Elegant display cabinets are always a top-notch standby of the Traditional side of Transitional, and a perfect place to incorporate a rich species like walnut.



Timeless transitional

The Transitional mindset: keeping what works, improving what doesn't. Timeless Shaker fronts have been a standby since the kids were in preschool, and a liberal usage of bold Earl Grey gives a distinguished refresh. Create a balance of paints and finishes with X-Lite mullion doors in walnut, to create a Transitional style haven. Open the in-between spaces with the bright white of Diva finished Anton cabinets in woodgrain textured thermofoil adding depth and clean detail to the look.



As the ultimate hosts, you go where the dinner party takes you. Continue the appeal and aesthetic of the kitchen you love into your secondary spaces, and see your soirées continue without a hitch. Using the same wood tones and colors as in the kitchen creates a theme; one that is suitable for the whole home.

Truman in Natural on walnut, and Anton textured woodgrain thermofoil Diva



Relaxed tone

Don't let that pesky empty wall get the best of you, now that you've decided to embrace an updated space. Get creative with 21st century homestyle by turning unused space into a functional bar. Truman cabinets in rich walnut and distinctive X-Lite mullions bring a Traditional flare when matched with an X-framed wine rack. Embrace Transitional design with a two-tone look by using Diva white textured woodgrain base cabinets, and show off your favorite spirits with floating shelves.





Easton in Irish Crème Classic on paint grade and Lewis in Smoke on cherry

With a neutral palette, there's always options to make it unique—proudly display flea market finds, and family heirlooms in open shelving; use creative lighting and seating to reflect an independent spirit.





High-fidelity farmhouse

Carving career paths, raising kids, even cookie-baking—you've got a full plate. Unwind in a relaxing space and tend to the day's activities with comfortable farmhouse warmth. Shaker cabinets in a smooth Irish Crème warm the space with common-sense storage and open shelving. A family-sized island featuring Lewis doors in a deep Smoke finish gives a nod to furniture-style, providing a sturdy, stylish work surface. When it's time to bake, thoughtful seating puts the whole family front row for taste-tests. Dial in on Farmhouse flare with decorative island legs, and unify the space by picking a matching finish for the hood as well.





Oda in Frappe Classic on paint grade

A boot bench with storage, including vertical lift upper cabinets, has room for every season's wares—with it all tucked away. Keep your garments in check in a space made for you.



Keep the tempo

Popping out for band lessons, or home from vacation, it's always nice to have an entry that is as welcoming as it is useful. Continue a quest for Transitional style and Farmhouse warmth with Shaker cabinets, and simple hardware.



Creating unity doesn't mean that everything needs to be the same. Finding harmony throughout the home is easy to do when you incorporate bits and pieces from one room to another. Subtle nods to a theme like warm tones, or a penchant for Transitional style can unify all the spaces of the home you're looking to make your own.



Anton woodgrain thermofoil Seria

Modern twist

A clean space for clean clothes—it's almost poetic. Anton thermofoil cabinets in Seria, a light linear woodgrain, give enough space to meet all washing and drying needs, without clutter. A hanging rack in the corner adds creative functionality, and woodgrain design brings on-trend styling to the space.

CREATE STORAGE SYMMETRY

It's smarter to configure a space to you, than reconfiguring yourself to a space. In every stage of production, Serenade cabinets are designed to work the way you do, in perfect harmony with your body's natural ergonomics.



Frameless cabinetry lives in the “less is more” space. By taking out the lips and edges in your cabinets, you get more clearance. More clearance means less funky angles to fit in your air-fryers and insta-cookers, and easier access to the tools you need. Regardless of the style doors you pick, your kitchen is in perfect symmetry to your storage needs.



Flannery in Sea Salt Classic on paint grade, and Cabot in French Roast on rift-cut white oak



A



B



B



Easy access symmetry

With a schedule that's impromptu at best, you deserve accessories as flexible as your calendar. S.A.T. study snacks, hors d'oeuvres with friends, or last-minute lake-day lunches come together with ease in a Serenade kitchen.

PULL-OUT WITH CANISTERS [A] keep your clean lines clean, tools holstered, and ready at a moment's notice. With pull-out access, keep what you count on off the counter.

Grab what you need in one easy motion; top-shelf accessibility for the secret ingredients with a **PULL-DOWN SHELF [B]** means no recipe is out of reach, no matter the occasion.

Eliminate the near-misses of the under-sink basket, and free up floor space while taking care to compost. The two-in-one **WASTE BASKET AND COMPOST BIN pull-out [C]** is the fast-track for sensible disposal for kitchen cleanups of any size.

Keep sponges, soaps, towels, and scrubbers at hand without leaving them out with the **TILT-OUT TRAY [D]** for efficient storage after the dishes are done.





Hannah matte acrylic Urban, Anton textured woodgrain thermofoil Aged Oak Gray





Entertaining symmetry

When the conversation comes this easily, you need a space with storage just as natural. Always be a part of the conversation when hosting with storage perfect for an open concept layout.

The pieces that get a dinner party started are heavy. Keep them in a space that's as accessible as it is hidden, with the **LIFT-UP APPLIANCE CABINET [A]**—ready at a mojito's notice. When you're done, close the door, and keep your home looking as good as when friends arrived.

After drinks, use the **PULL-OUT KNIFE BLOCK AND CANISTER [B]** for all your knives, and keep them looking sharp—just like the rest of your design. With utensil canisters as well, have confidence you can handle any cooking request with ease.

The **BI-FOLD VERTICAL LIFT AND VERTICAL LIFT [C and D]** open the doors to storage that raises your expectations. No more doors slamming, and an increase in visibility makes your space stylish and sensible.

Custom frameless design deserves customizable options fit for modern life, **PEGBOARD ORGANIZERS [E]** let you choose what fits where when the dishes are done, and it's time to pack it in.



D



E



Wilde in Earl Grey Classic on paint grade, and Truman in Natural on walnut



A



B



B

Cooking symmetry

With a right place for everything and no wrong way to work a recipe, your organized area helps you remember why you fell in love with culinary creations in the first place.

Access all your pots and pans with **PULL-OUT TRAYS** [A] that move your way in an ergonomic design. See your bowls and mixes from any angle, with a **BLIND CORNER PULL OUT** [B].

BASE PULL-OUTS [C] under the range, or in the island, can be a life-saver for keeping cleaner countertops when working with heat.

Keep what you need at an arm's reach, and always have the right seasoning with the **SPICE DRAWER INSERT** [D].

Finish chopping the last ingredients, and keep cutting tools holstered with a **KNIFE BLOCK** [E].

Storage isn't one-dimensional—**TIERED CUTLERY** options [F] are layered to handle anything with a handle when it's time to plate.

With 360° access, the **LAZY SUSAN** [G] keeps gadgets handy and neat in one convenient space, and is easy to access in cleanup.

A **WASTE BASKET WITH COMPOST BIN** [H] saves floor space and takes the guesswork out for guests.







Baking symmetry

Measuring, mixing, and making can be all-hands-on-deck, without meaning all-tools-on-counter, using storage solutions that work smarter—not harder.

Grab your favorite bakeware from a **BLIND CORNER PULL-OUT [A]** that makes it easy to see what's in that corner of your kitchen. It glides out with ergonomic ease, so you can focus on what's important in your next best bake.

A **HEAVY DUTY MIXER LIFT [B]** is safe and simple, and rises to the occasion without stealing precious counter space.

PULL-OUT WITH CANISTERS [C] allows kids to spend less time looking and more time learning while keeping baking mixes visible and close by.

Every member of the team can help clean up with a **CHROME DOUBLE WASTE BASKET [D]** that fully pulls out and has easy to clean chrome rails. And, when the baking is done, there's a place for the baked goods. A **BREAD DRAWER [E]** keeps baked loaves fresher for longer, and off the counter.





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